**Ohio Physical Education Assessments**

**Standard 5, Benchmarks A and B**

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Standard 5:

The Student values physical activity for health, enjoyment, challenge, self-expression and/or social interaction.

Benchmark A:

Engage in challenging experiences that develop confidence and

independence.

Benchmark B:

Select physical activities that promote self-expression and provide

opportunities for social and group interaction.

**Task:**

Imagine that you are working in a sports sales job at the Genoa Active Gymnasium (GAG). Your boss has asked you to develop a marketing campaign to increase gym membership over the next year. You decide that the best way to attract new members is to select a sport or activity for each month and highlight the many benefits of active participation.

Your job is to create a sales flyer for the month of June that will motivate and encourage others to engage in physical activity. ***Each flyer should communicate the importance of the sport, the health benefits of the sport and the factors that cause people to enjoy the sport or activity.***

Role = Sports Salesman

Audience = Potential Gym Members

Format = Sales Flyer

Targets =

1. Flyer encourages others to pursue physical activities in creative and effective ways.
2. Flyer promotes

a) health

b) social interaction

c) enjoyment

d) challenge

e) self-expression

**Scoring Criteria**

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| **Level** | **Criteria** | |
|  | **5A**  **Advocacy** | **5B**  **Reasons to value an activity** |
| **3**  **Advanced** | * Flyer encourages others to pursue physical activities in creative and effective ways. | * The flyer expresses multiple specific reasons from more than one category (e.g., health, social interaction, enjoyment, challenge, self-expression) that would lead to an individual valuing physical activity. |
| **2**  **Proficient** | * Flyer encourages others to pursue the activity or physical activity through actions and positive experiences. | * The flyer expresses at least one reason from at least one category (e.g., health, self-expression, social interaction, challenge, enjoyment) to describe why a person would value physical activity or a specific activity. |
| **1**  **Limited** | * Flyer is limited in encouraging others to pursue physical activities through actions and experiences. | * The flyer shows limited expression of reasons why a person would value physical activity or a specific activity. |